

ABOUT

History

Adcraft Products Co., Inc. was founded in 1977 when the call for high quality flexographic printing for the demanding medical and electronic industries became evident. Adcraft since then has expanded into every industry including: pharmaceutical, nutritional, foods, beverage, personal care, consumer goods, and security printing. In 1999 Adcraft began to supply high quality flexible films to these same industries. In 2003 to support our customers need to stand out on the retail shelf Adcraft added rotary screen and started to refine our craft of innovative and high end embellishments for our customers. In 2004 Adcraft began to produce security-printing product for our customers. Since Adcraft has invested in R&D to develop a full line of overt and covert security products to help clients battle counterfeiting, gray markets and limit brand liabilities. These security products help protect brands image and a business bottom line. Some of these technologies are proprietary and patented. We know that today we are making history in the choices we make. Staying and forefront of our customers needs is our plan for the future. (founders BIO)

Our Why: (our purpose)

Here at Adcraft, we understand how much effort and resources are required to build a successful brand. We know there is purpose and passion in what our clients bring to market. Our goal is to help you design packaging that both enhance brand identity and improves product sales. Each of our team members shares the same purpose and pride in their specific craft and what they produce. We are dedicated to making sure that your hard work and vision is translated into an exceptional product you can be proud of. We know that our success is dependent on the success of our clients.

Our Team:

Each member of our team has a voice on what we do and how we do it with a focus on continual improvement and customer satisfaction. Most of our dedicated employees have been with our company for over 10 years and are experts in their craft. Each team member in every department, from press operators to customer service representatives, plays a crucial role in the success and production of the best quality product for your brand.

Facility:

Adcraft consistently reinvests in state of the art equipment so that all departments utilize the latest technologies while keeping all processes in house for tight control. Using state of the art equipment allows us to bring the latest innovations to your brand. Adcraft operates by ISO and CGMP standards to ensure that your products are made with the highest level of innovation and delivered with consistent quality.

Images of with key statements: Customer Service, Prepress, Ink Lab, Press Room, Finishing, Warehouse, and Shipping.

Certifications:

ISO9001, FSSC22000, GFSI, UL

Associations:

Business: PIASC, BIW, SCC,

Philanthropic: Wounded Warriors, Eagle Eye, Egbar, Arbonne Angels